

Contents

Preface	V
Symbols and Abbreviations	X
List of Figures	XII
List of Tables	XIII
1. English as a source of language influence in German	1
PART I: Integrating Theories and Terminology	9
Overview – What is an anglicism?	10
2. Loan meaning and loan formation	12
2.1 Loan meaning and the borrowing process	14
2.2 Loan formation and the borrowing process	21
2.2.1 Loan translation	22
2.2.2 Loan rendition and loan creation	28
2.3 Borrowing and conceptual transmission without SL-form ..	31
3. Borrowing, codeswitching, and anglicism: different approaches of definition	35
3.1 Codeswitching and borrowing	36
3.2 Classification of anglicisms in terms of assimilation	38
3.3 Typology in the dictionary of anglicisms in German	42
3.4 Theory of the transmission process in language contact ..	43
4. Pseudo anglicisms and hybrid anglicisms	52
4.1 Pseudo anglicisms	52
4.2 Hybrid anglicisms	55
5. Diachronic aspects of anglicisms in German: assimilation and etymology	60
5.1 The quest for the origin of anglicisms	61
5.2 Word form and assimilation of anglicisms	62
5.3 Anglicisms and etymology	69
5.4 Identification of anglicisms: synchrony over diachrony ..	74

6. Modelling transmission from SL to RL	79
6.1 Preliminary assumptions	79
6.1.1 Types of transmission	79
6.1.2 Parameters of transmission	80
6.2 Model of transmission from SL to RL	83
6.3 What is an anglicism? – A word formal approach	89
6.4 Summary	91
 PART II: Corpus, Methods, and Frequency of Anglicisms	95
Overview – Questions of research	96
 7. Corpus and methods	97
7.1 The German newsmagazine <i>Der Spiegel</i>	97
7.2 Methods of data elicitation	105
 8. The quantitative impact of anglicisms	113
8.1 Number of anglicisms in <i>Der Spiegel 2000</i>	113
8.2 Number of anglicisms according to word classes, word formation, and salient structural categories	130
8.3 Increasing numbers of anglicisms in German?	142
 PART III: Types and Integration of Anglicisms	149
Overview – Convergence and divergence of anglicisms	150
 9. Salient morphological features of nominal anglicisms: gender, plural, and genitive case	151
9.1 Gender assignment	151
9.1.1 Masculine	157
9.1.2 Feminine	163
9.1.3 Neuter	170
9.1.4 Gender variation	174
9.2 Plural and genitive case inflection	180
9.2.1 Rules and patterns of pluralization	180
9.2.2 Genitive – an overspecified paradigm	188
 10. Lexical productivity and inflectional integration of anglicisms	192
10.1 Nominal anglicisms	192
10.1.1 Hybrid forms	193
10.1.2 Phrasal compounds and pseudo anglicisms	210

10.1.3 Derivation and other types of word formation	219
10.2 Verbal anglicisms	229
10.2.1 Inflection	230
10.2.2 Derivation and types of verbs	239
10.3 Adjectival and adverbial anglicisms	248
10.3.1 Adjectives: types and morphological patterns	249
10.3.2 Adverbs: types and morphological patterns	263
11. Codeswitching and phrasal anglicisms	272
11.1 Single-word codeswitching and multi-word phrasal borrowing	274
11.2 Intrasentential codeswitching	286
11.3 Intersentential codeswitching	303
12. Conclusion – The impact of anglicisms and its implications for the future of German	316
13. Appendices	325
14. References	341
15. Subject index	357
16. Anglicism index	361

List of Figures

1	Betz' classification of loan influences	13
2	Integrity of form and meaning in the borrowing process ...	16
3	Loan meaning	17
4	Semantic interference	20
5	Translation of an isolated word	24
6	Translation of an isolated compound word	25
7	Loan translation (without formal transfer)	27
8	Borrowing and conceptual transmission without SL-form as separate types of transmission	32
9	Borrowing and imposition as types of transfer in language contact	43
10	Frequency of occurrence of <i>Klub</i> and <i>Club</i> in <i>Der Spiegel</i> 1994-2000	64
11	Frequency of occurrence of <i>Handikap</i> and <i>Handicap</i> in <i>Der Spiegel</i> 1994-2000	67
12	Synchronic over diachronic criteria for the identification of anglicisms in German	74
13	Model of transmission from SL to RL	85
14	Anglicism as a hypernym of English forms in German	90
15	Average weekly circulation of <i>Der Spiegel</i> from 1947 to 2003	100
16	Number of <i>Spiegel</i> readers in terms of high level of education, high income, and senior occupations	101
17	Readership profile (sex, age, education) of <i>Spiegel</i> readers since 1970	103
18	Distribution of anglicisms according to token frequency in <i>Der Spiegel</i> 2000	115
19	Token frequency of <i>Internet</i> and <i>Handy</i> in <i>Der Spiegel</i> 1994-2000	124
20	Token frequency per year of the 71 most frequent matching anglicisms	125
21	Token frequency of the most frequent anglicisms in computer jargon in <i>Der Spiegel</i> 1994-2000	126
22	Number of anglicisms per word class of tagged anglicisms in <i>Der Spiegel</i> 2000	131
23	Distribution of grammatical gender among tagged nominal anglicisms	137
24	Frequency of plural suffixes of tagged anglicisms	139

List of Tables

1	Lexical borderline anglicisms	
	(a) excluded (b) included in the study	108
2	Tags for anglicisms in <i>Der Spiegel 2000</i>	110
3	Number of anglicisms (types/tokens) in <i>Der Spiegel 2000</i>	114
4	The 100 most frequent matching anglicisms in <i>Der Spiegel</i> from 1994 to 1999	117
5	The 100 most frequent anglicisms in <i>Der Spiegel 2000</i>	122
6	Number of anglicisms (tokens) per <i>Spiegel</i> -page in Yang's study	146
7	Gender table for selected German nouns	155
8	Masculine anglicisms by default	160
9	Feminine anglicisms and their German lexical-conceptual equivalents	169
10	The twenty most productive anglicisms in hybrid compound nouns	197
11	Summary of the most salient anglicisms in hybrid compound nouns	199
12	Verbal anglicisms with regular German infinitival inflection	230
13	Verbal prefixes and their derivations	241
14	Adjectival (semi-)suffixes and their derivations	259